

SCOTT J. WEINER

EXPERIENCE

ClosingBell (*closingbell.co*)

Founder, 2014 - Present

ClosingBell is a collaborative stock trading platform that crowdsources activity from thousands of stock traders managing millions in assets.

- UI/UX for iOS apps, web apps, and Slack app
- Full stack mobile and web development, hosted on AWS
- Data-driven product design process

Maker's Row (*makersrow.com*)

Co-Founder & CTO, 2012 - 2014

Maker's Row is a B2B marketplace that connects product-based businesses with American factories.

- Lead the design and development of a web app built to scale
- Wrote the majority of the codebase that led to a 1M seed round
- Recruited all software engineers
- Conceived, designed, and built new features
- Front-end, back-end, and iOS development

Brandwagon (*brand-wagon.com/past*)

Founder, 2006 - 2012

Brandwagon was a web design and development company that built promotional websites, iOS apps, Facebook apps, and interactive ads for clients, including Comedy Central, Blip, DailyWorth, and Sesame Street.

Eastwest Marketing Group

Lead Digital Art Director, 2007 - 2009

Technical lead for all digital projects. Built promotional websites with games and sweepstakes for movies and shows, and interactive ads for clients, including Kraft, New Line Cinema, Nickelodeon, and Post.

G2: Division of Grey Global Group

Art Director, 2006 - 2007

EDUCATION

Syracuse University

BFA Communications Design, 2000 - 2004

HONORS

Business Insider

Silicon Alley 100, 2013

SKILLS

Product Design
Product Development
UI/UX Design
Full Stack Engineering
iOS Engineering
Creative Problem Solving

LANGUAGES

CSS & LESS
HTML & PHP
JavaScript & jQuery
Objective-C & Swift

FRAMEWORKS

Bootstrap
Laravel & Vue.js
Wordpress

DATABASES

ElasticSearch & Solr
MySQL

SOFTWARE

Adobe
Asana & JIRA
Atom & Xcode
InVision & Sketch
iTerm & GitHub
Keynote & Powerpoint
Vagrant & VirtualBox

TOOLS

AWS
Firebase
GA / Intercom / Mixpanel
MailChimp / Mandrill
Postman
SendGrid API
Slack API
Stripe API
Twilio API
Twitter API